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For Immediate Release

## CESMII Designates Atollogy as a Smart Manufacturing Innovation Center (SMIC) Satellite

*Satellite designation further deepens and extends CESMII's national SMIC network-of-networks strategy*

**LOS ANGELES, CALIF., May 14, 2020** — CESMII - the Smart Manufacturing Institute today introduced Atollogy, Inc. as a Satellite to the UCLA SMIC, in CESMII's national Smart Manufacturing Innovation Center (SMIC) program. In a hub-and-spoke model, the SMIC Satellites complement and expand CESMII's geographic reach to its membership, enhancing CESMII member access to institute-developed technologies, training and hands-on demonstrations of Smart Manufacturing (SM) Applications and the CESMII SM Innovation Platform™ infrastructure. Atollogy is the first company to receive the SMIC Satellite designation and provides local access to CESMII's membership based in Silicon Valley.

Atollogy, Inc., a software company based in Santa Clara, CA, leverages their Industrial Vision Platform to create digital twins in a wide variety of industrial and manufacturing environments and provide their customers with real-time and trend analytics to improve operational efficiency, safety and speed for smarter, more efficient manufacturing operations. According to Atollogy Founder and CEO, Rob Schoenthaler, "Atollogy's simple to deploy, turnkey solution holds the potential to revolutionize how manufacturing companies of all shapes and sizes integrate the physical world of machines, people and materials with AI to manage their operations. That's 'Smart Manufacturing' in our book. Being a CESMII SMIC Satellite allows us to be an extension of CESMII and make sure we're helping write that book so everyone benefits."

CESMII's documented network-of-networks strategy leverages innovation centers (SMICs) at nationally respected academic institutions to drive Education & Workforce Development, research and technology innovation needed to democratize Smart Manufacturing, making it available to all U.S. manufacturers. SMIC Satellites further extend the national reach of CESMII, as well as its application and technology depth, by partnering with deep SM domain experts in a number of industries and technologies.

Commenting on the announcement, CESMII VP of SMIC Network, Dale Turner said, "Atollogy has been a great member partner in the CESMII ecosystem for quite some time. Their willingness to step forward and bear the additional weight of being an official 'CESMII SMIC Satellite' shows how much they believe in our joint vision of scaling SM applications, technologies and knowledge. They've opened a new demonstration center in northern California where members can see their solutions interoperating with other SM Applications by leveraging CESMII's enabling and platform technologies. That lets Smart Manufacturing 'speak for itself' and show its value in real use cases. We're very excited about that."

More information about CESMII's SMIC strategy can be found in an upcoming online event, hosted by CESMII's COO Howard Goldberg. The virtualized "COO Keynote" from CESMII's 2020 Annual Meeting is scheduled for Thursday, May 28<sup>th</sup> at 4:00pm Eastern/1:00pm Pacific. Registration is required and open to the public. Visit the CESMII website for more information, or click [here](#) to register today.

### **About CESMII**

CESMII is the United States' national institute on Smart Manufacturing, driving cultural and technological transformation and secure industrial technologies as national imperatives. By enabling frictionless movement of information – raw and contextualized data – between real-time Operations and the people and systems that create value in and across Manufacturing organizations, CESMII is ensuring the power of information and innovation is at the fingertips of everyone who touches manufacturing.

The Institute is accelerating Smart Manufacturing (SM) adoption through the integration of advanced sensors, data (ingestion – contextualization – modeling – analytics), platforms and controls to radically impact manufacturing performance, through measurable improvements in areas such as: Quality, throughput, costs/profitability, safety, asset reliability and energy productivity. CESMII's program and administrative home is with the University of California Los Angeles (UCLA), in partnership with the U.S. Department of Energy's Advanced Manufacturing Office.

For more information, visit the CESMII website at: <https://www.cesmii.org>.

### **About Atollogy**

Atollogy's Industrial Vision Platform revolutionizes how physical operations are managed by integrating the physical world with artificial intelligence using just a simple camera. Atollogy's goal is to help companies leverage the benefits of enterprise class computing and big data analytics without the need to endure the pain, expense and process changes of classic enterprise systems.

Atollogy is a privately held startup founded in 2016, headquartered in Santa Clara, California.

For more information, visit: <https://www.atollogy.com>.